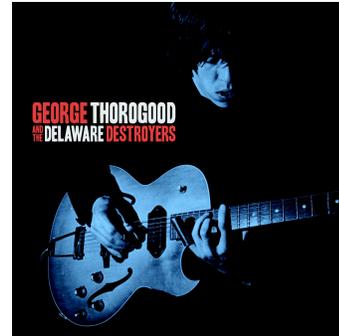


Artist: George Thorogood and the Delaware Destroyers
Title: *George Thorogood and the Delaware Destroyers*
Selection #: 11661-37437-02
UPC: 888072374379
Release Date: June 16, 2015
Price Code: **TBD**



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Description: The debut album by George Thorogood and Destroyers exploded onto the FM airwaves in 1977, bringing dose of hard-driving roots reality back to rock radio; his versions of Bo Diddley's "Who Do You Love" and John Lee Hooker's "One Bourbon One Scotch and One Beer" resonated throughout the years. Beginning his career as a solo act, Thorogood soon added drummer Jeff Simon and guitarist Ron Smith, and it was with this ensemble that George initially cut his first record—a sound that was even more raw than the final version of the album, with George's propulsive performance, backed only by Jeff's ferocious drumming and Ron's steady low-strings-on-the-guitar underpinning. Eventually, new band member Billy Blough overdubbed his bass, which gave the album the sound it needed for radio airplay, and that's the version of the record we've all heard; until now.

Now, thirty-eight years later, here is the first album by George Thorogood and the Delaware Destroyers (the "Delaware" was later dropped), as it was initially recorded, newly mixed by legendary producer Paul Q. Kolderie (Radiohead, Pixies, Warren Zevon). In this stripped-down setting, the focus and drive of George's performance, which are what have always set him apart in the blues-rock world, are even more apparent.

As a bonus, the album includes previously unreleased track "Goodbye Baby," a cover of the Elmore James song.

Track Listing:

1. You Got to Lose 3:24
2. Madison Blues 4:28
3. One Bourbon One Scotch and One Beer 8:30
4. Kind Hearted Woman 4:23
5. Can't Stop Lovin' 3:36
6. Ride on Josephine 4:24
7. Homesick Boy 3:16
8. John Hardy 3:33
9. I'll Change My Style 4:09
10. Delaware Slide 8:05
11. Goodbye Baby 3:26

Marketing Highlights:

[PUBLICITY:

- Full-service publicity campaign will target national, regional and online outlets.
- Interviews and giveaways will be pitched to syndicated, regional and satellite radio.

[SOCIAL MEDIA

- Thorogood is very active on social media (combined audience of appx 500K on Facebook and Twitter.)
- Video messages, banners and promoted posts will alert fans to the CD's availability.

[TOURING:

- 16-date US tour scheduled in May & June with Brian Setzer's Rockabilly Riot. (full dates at georgethorogood.com/tour.html)
- European tour dates scheduled for July.
- Thorogood to perform at the 2015 Stagecoach Music Festival.

